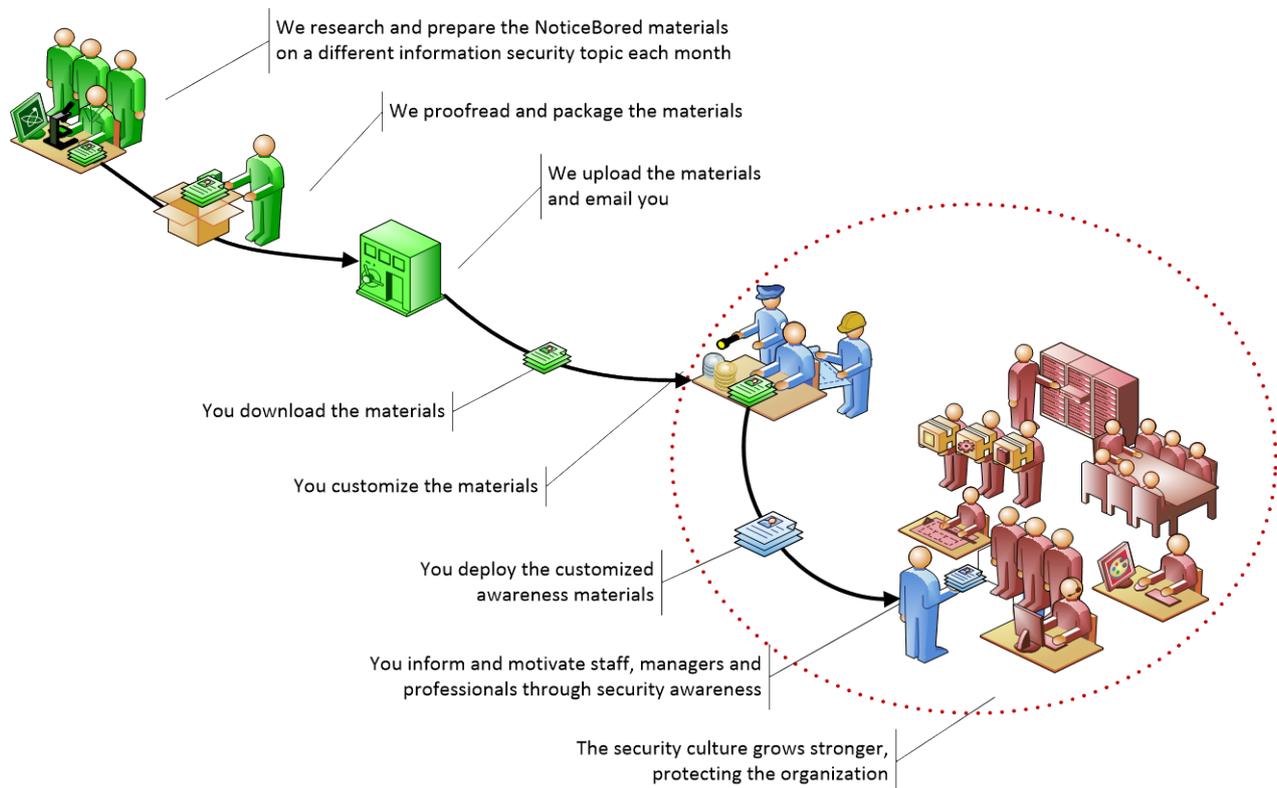# NOTICEBORED

# Product data sheet

## What is NoticeBored?

Instead of a thousand words…



## Unique features

**Continuous security awareness**: every month, NoticeBored covers a fresh security topic. Each new batch of materials follows hot on the heels of the last, building and maintaining a level of awareness that old-school infrequent/sporadic programs never achieved. A month is just long enough to go into some depth without boring the pants off everyone, before moving on to the next issue. Since all the materials are prepared by the same team, there is continuity between the modules, while key information security themes and core messages are frequently reinforced.

**Nearly 60 information security topics** including: privacy; compliance; office security; physical security; business continuity; viruses; fraud; integrity; trust; phishing; risk management and governance; email security; social engineering and social networking; protecting knowledge; accountability; and more (there is a full list at NoticeBored.com). Additional modules are added into the mix as new issues (such as cloud computing, BYOD and ransomware) emerge. Why wait for next year's awareness session to learn about *today's* security threats? Old news is not news!

**Specific content for three distinct audiences**: three parallel streams of material in every module are aimed at general employees/staff, managers and IT professionals, covering the same monthly topics from their unique perspectives. The staff content is relatively simple, straightforward and action-oriented. The management stream emphasizes the governance, strategic and risk management aspects, while the materials for IT pro's is more technical in nature.

**High-quality editable materials**: we research and supply rich content incorporating the very latest thinking on each topic. Modules contain approximately 30 files per month in a wide variety of formats including poster images, briefings, seminar slides with speaker notes, mind maps and diagrams, puzzles, quizzes, tests, security metrics, policies and procedures, checklists, glossaries *etc.*, far more than just newsletters (and, yes, we provide those too!). The Microsoft Office files are unlocked (DRM-free) making it simple to edit/customize them if you wish and then deploy them. You needn't use them all at once by the way, but they are there to support your awareness program as it grows and matures. We are here for the long term.

## Business benefits

Awareness gets the most out of your existing and future investment in information security policies and controls. The alternative hardly bears thinking about: ignorance and carelessness pave the road to ruin. However, if security awareness is just another item on a long wish-list, one that you never quite seem to get around to doing, this is your golden opportunity to make it happen. Whether you need an awareness program for compliance or business reasons, getting it off the ground is your first challenge. Launch a best-practice awareness program *immediately* with NoticeBored. The security policy templates and Information Security 101 module supplied *free* to new subscribers enable you to fire-up your awareness program straight away. Take up the optional Back Catalog, a suite of previously-released awareness materials, to establish a comprehensive security awareness library on Day 1 and plan your own delivery sequence.

Leaving our professional authors and graphic artists to prepare the materials let you focus your energies on delivery – circulating and socializing the awareness messages, helping colleagues understand and internalize the security issues their obligations, and generally evangelizing about information security. Frequent, personal contact between Information Security people and colleagues throughout the business is an important driver of security awareness and has a significant impact on the level of motivation and commitment achieved. Spending most of the month tucked out of sight in the office preparing new content is hardly ideal!

By drip-feeding useful, interesting and topical information, combined with pragmatic guidance and the human touch, NoticeBored motivates people to change their behaviors. Gradually, we help you establish a **widespread and deep-rooted corporate security culture**. Rather than simply broadcasting information *at* staff in the hope that some of it will stick, NoticeBored takes an engaging, motivating and inclusive approach, exploiting your corporate social network. We're proud of our innovations in this field. Nothing else on the market comes close.

## How to purchase NoticeBored

Take a good look at the "About NoticeBored" pages on [NoticeBored.com](NoticeBored.com) and ask us for an evaluation – a complete module as it was delivered to subscribers. Email [info@isect.com](mailto:info@isect.com) for a formal quotation. We will need to know the size of your organization (measured by the total number of employees) to calculate the subscription charge. Once you decide to go ahead with the purchase, we will send you the license agreement and tax invoice.